

30 OCTOBER 2018
Glasgow Marriott Hotel, Glasgow



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SPONSORSHIPS

MEDIA PACK

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About

DevTEST summit is a one day event held on 30th October at the iconic Glasgow Marriott Hotel in the heart of Glasgow.

The full day's programme will see a panel of key professionals speak and then go on to host interactive sessions on pressing issues related to Software Testing and DevOps.

DevTEST Summit is open to all individuals or organisations within the Software Testing and DevOps community who are keen to increase their knowledge and harvest workable solutions to the various issues faced in these burgeoning and complex sectors.

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Sponsorship Packages

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Sponsorship packages at a glance

	Event sponsor	Exhibitor
	£5,850	£1,395
Featured on all marketing collateral, incl. documentation produced and distributed during the delegate acquisition process and promotional campaign for the summit, including all ads, email campaigns, correspondence with delegates, speakers, exhibitors and partners	✓	
All e-newsletters/invites sent to TEST Magazines readership (approx. 10,700) when updating on all the latest summit news and announcements will include your logo	✓	
Company name and profile to appear on the summit website sponsorship and exhibitor pages (www.devtestsummit.com)	500 words	350 words
Branding on the summit website homepage	✓	✓
Company name, logo and profile to appear in the summit programme (max. 30 words)	✓	✓
1 piece of company literature will be included in the delegate show bags	✓	
Speaking slot during the Summit	30 minutes speaking + 10 minutes Q&A	
Hosting a 90 minute Executive Workshop session		
Your logo will be prominently displayed around the event on all event signage	✓	✓
A 10% discount will be offered to all individuals that attend the summit as a direct recommendation from you	✓	
Free day event pass and discounted rate for additional passes	3 free day passes - £200 per additional conference pass	2 free day passes - £250 per additional conference pass
Your logo will appear in the summit programme	✓	✓
Benefit from unlimited use of the event logo	✓	✓
A free advertisement in the summit programme	1 page at £500	1 page at £650
A prominent stand space	3m x 2m	3m x 2m
All lunch and refreshments will be provided	✓	✓
Contact data of Summit attendees including name, company, address and email address where provided and subject to data protection provisions	✓	

Other Sponsorship Opportunities

<p>Hosting of 1 x 90 minute executive workshop session Really get inside the minds of key industry professionals by hosting a thought leadership roundtable session based on a subject of your choice. Engage, interact and build relationships with up to 12 professionals over a 1.5 hour period. You could also add further value to your session by including a 1 x 3m pull-up banner.</p>	<p>£2,750</p>	<p>Prize Draw Sponsor The Summit will conclude with a Prize Draw, where one delegate will take home a high-value prize, engraved with your company name, as a memory from the event. A representative from your organisation will be on stage to draw the winner and congratulate them in person. The sponsorship package also includes the option to give a 15 minute closing remark to mark the end of the event.</p>	<p>£3,500</p>
<p>Bag Sponsorship To ensure your brand is seen by all delegates, speakers, and visitors for the entire duration of the conference why not sponsor the show bags? As the sole bag sponsor your logo will be prominently displayed on all show bags. As an added extra you also gain the opportunity to include a double-sided A4 flyer in each bag.</p>	<p>£2,000</p>	<p>Pull-up Banners Pull-ups are a very cost effective way of ensuring your brand is visible at key points around DevTEST Summit. It may be that you opt for a pull-up that is positioned outside one of the seminar theatres, or perhaps you would like it at the registration desk so it's the first thing visitors see? Either way, a pull-up is a really great marketing tool that you can take away with you after the event and use time and time again.</p>	<p>£495</p>
<p>Badge & Lanyard Sponsor A really striking and effective way to increase your brand awareness is to sponsor the badges and lanyards – with hundreds being produced it is a guaranteed way to gain immediate visibility to all those that attend DevTEST Summit.</p>	<p>£750</p>	<p>Wi-Fi & Collateral Sponsor As the Wi-Fi & Collateral Sponsor you will gain branding throughout the event with your logo appearing on all event-specific materials that range from the event programme right through to the event signage. In addition to this the Wi-Fi-code card will be prominent with your branding as will the rest of the delegate collateral such as pens and pads. You will also gain the opportunity to place a double-sided A4 sheet in the delegate packs.</p>	<p>£1,295</p>

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Contact Details

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